

KEYNOTE BY BRANDI LEIFSO

CHOOSE

THE POWER YOU FORGOT YOU HAD AND HOW TO UNLOCK IT.
CREATE A LIFE OF PURPOSE, ACHIEVEMENT, AND POSITIVE
IMPACT.

BOOK BRANDI TO SPEAK AT YOUR NEXT EVENT



THIS IS THE RIGHT KEYNOTE FOR YOUR EVENT IF ...

- 01 Your audience knows they are meant for more, but they are paralyzed by perfectionism and indecision.
- 02 You want everyone at your organization to understand the power of their contribution to the greater goal, but they feel disconnected from the vision.
- 03 Your audience has a big idea they want to bring to life, but they self-sabotage and never get started.

YOU MIGHT RECOGNIZE BRANDI FROM

TORONTO
LIFE

Forbes

BuzzFeed

WWD

RESEARCH SHOWS THAT ADULTS MAKE
OVER 35,000 CHOICES IN A DAY - ARE YOU
MAKING THE BEST OF THEM?

Leveraging Your 35,000 Daily Choices to Create a Life of Purpose, Achievement, and Positive Impact

The 3 main takeaways for the audience are;

- ✓ Decisive Power Unleashed: Mastering the Art of Confident Decision-Making, Free from Doubt and Second Guessing.
- ✓ Beyond the Myth of Self-Made: Embracing the Power of Collaboration for Unparalleled Success and Collective Impact.
- ✓ Embrace the Uncharted: Empowering Yourself to Step into the Unknown with Unwavering Conviction and Forge a Trailblazing Path.

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Awards & Achievements

- ★ **FOUNDER & CEO** of Evio Beauty Group Ltd.
- ★ **BEAUTY CEO OF THE YEAR** - Independent Innovation Awards 2022
- ★ **INDEPENDENT RETAIL AMBASSADOR OF THE YEAR AWARD** - Retail Council of Canada 2021
- ★ **CANADA'S TOP 25 WOMEN OF INFLUENCE** 2020
- ★ **FORBES U30'S GLOBAL WOMEN SUMMIT SPEAKER** 2019
- ★ **CHATELAINE WOMEN OF THE YEAR LIST** 2018

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BRANDI LEIFSO

At 21, Leifso was living in a women's shelter when she founded Evio Beauty Group; a multi-award winning, impact-led, clean beauty brand on a mission to build resilient skin and a better future.

An author, speaker and Chatelaine magazine's women of the year alum, Leifso is a trailblazer known for her authenticity while innovating the beauty industry. To date, Evio has donated more than \$510,000 worth of products and funds to 27+ shelters across Canada that supports survivors of domestic violence to thrive. Leifso has spoken globally including Forbes under 30's first-ever global women summit in Israel and was recognized as one of Canada's top 25 women of influence and received the independent retail ambassador award from the retail council of Canada.

Leifso's journey of resilience and grit has been purchased by production company, Oblivious Allegory for a feature film set to go into production in 2024.



TESTIMONIALS



PAUL WOLFE, AUTHOR

“Brandi is a dynamic speaker with a message that you need to hear. She is a force to be reckoned with in a positive way”



DR. SALLIE GREENBERG, RESEARCH
SCIENTIST

“Brandi continues to reinvent the word entrepreneur. Her energy and engaging speaking-style draws audiences. **You will leave ready to take on new ideas and use your power for change.**”



ERIN WEED, EVOSO LIVE

"Brandi is a dynamic speaker who will make your audience think again about what it means to lead. She may be young, but she's also wise. **I encourage any event planner to hire her to speak at your next event"**

CHOOSE; THE POWER YOU FORGOT YOU HAD AND HOW TO UNLOCK IT. CREATE A LIFE OF PURPOSE, ACHIEVEMENT, AND POSITIVE IMPACT.

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